

Fashion, Architecture & Design Event Brings Our Environmental Habitats To The Runway

8th Annual Cosmo Couture Set for September 28

August 16, 2017 (Washington, DC) – The world is filled with different types of environments; from the natural world as a whole to particular geographical areas. This year the creativity by interior designers will make these environments fashionable and transform them into wearable works of art when the **8th Annual Cosmo Couture Fashion & Design** event takes place on **Thursday, September 28th** in Washington, D.C.

The annual event produced by the **Washington Metro City Center (WMCC) of the International Interior Design Association Mid-Atlantic Chapter (IIDA-MAC)**, will pay tribute to the various environments that we live in and also surround us. Local architecture and interior design firms and manufacturing partners will create apparel out of interior materials reflecting the given theme. This year, each garment will transport the audience into a new ENVIRONMENT, pulling their design inspiration from the environmental definition: *the surroundings or conditions in which a person, plant or animal lives or operates*. Garments are constructed out of interior materials such as tile, carpet, wood, vinyl, glass and rubber - materials used in the built environment and finding ways to apply them to haute couture fashion, creating a bridge between fashion and architecture. These individual inspirations allow the design teams to conceptualize and create a garment around their inspiration's feel, look, and sound. Each year the theme changes with past themes focusing on D.C. area landmarks, such as the Smithsonian Museums, Embassies, American Presidents, the National Zoo, to an Under The Big Top circus theme.

Twenty-four design teams will participate in this year's event. Designs will be judged by an elite panel of judges such as **Michael McCarthy(Editor-in-Chief, DC Modern Luxury)**, **Kim Elleen (Chief Washington Reporter for the Boston Herald & Fashion Designer - Kim Elleen Collection)**, **Fashion & Interior Stylist Stara Pezeshkian** (more to be announced soon) and awards will be given in various categories such as:

Best Performance

- Best Performance
- Best Use of Materials
- Best Interpretation of Theme
- Best Red Carpet Look
- Audience Favorite (People's Choice)

The 2017 Cosmo Couture beneficiary is [Rebuilding Together of Washington, DC \(RTDC\)](#). RTDC's mission is to preserve and revitalize low-income homes and community facilities in our Nation's Capital. RTDC makes free home repairs for low-income DC homeowners who are Veterans, elderly, disabled or caring for young children in seriously deteriorating conditions and for nonprofit community centers that serve DC's most vulnerable citizens of all ages. RTDC's home repairs enable low-income homeowners to remain in their homes, where they can live in warmth and safety with independence and dignity. To date, the IIDA Mid-Atlantic Chapter has donated over \$100,000 to previously selected charities from Cosmo Couture proceeds during the past six years.

Cosmo Couture attracts approximately 800 attendees each year and made possible this year by our Haute Couture top sponsor Mohawk Group. Media partners for the event are **DC Modern Luxury, ABC7** and **News Channel 8**.

Event tickets range from \$100-150 and sponsorship and table opportunities are also available online at <http://www.cosmocouture.org/tickets.shtml>.

EVENT DETAILS

What: Cosmo Couture 2017 - Fashion & Interior Design Event (8th Annual)

Presented by: Washington Metro City Center of the International Interior Design Association – Mid Atlantic Chapter

Beneficiary: Rebuilding Together of Washington, DC

When: Thursday, September 28, 2017

Where: The Howard Theater, 620 T Street, NW, Washington, D.C.

Time: 5:30-10:00PM

Cocktails 5:30-7:30PM

Runway Show 7:30-9:00PM

Desserts 9:00-10:00PM

Website: www.cosmocouture.org

Link To 2016 Event Video: <https://vimeo.com/185887103>

Link To 2016 Event Photos: <http://www.cosmocouture.org/photos2016.shtml>

About the International Interior Design Association-Mid Atlantic Chapter

The Mid-Atlantic Chapter of the International Interior Design Association (MAC) is a professional organization dedicated to advancing the knowledge of interior design among professionals and expanding the awareness and appreciation of interior design among the general public.

The Mid-Atlantic Chapter encompasses the District of Columbia, all of Maryland and Northern Virginia including the counties of Arlington, Fairfax, Loudoun, Prince William, Stafford and Fauquier. It also includes the independent cities of Alexandria, Falls Church, Fairfax, Leesburg, Middleburg, Warrenton, Manassas, Manassas Park and Fredericksburg. Members from Harper's Ferry and Shepardstown, West Virginia are also encouraged to participate in our activities.

Due to its size and geographical expanse, the Mid-Atlantic Chapter includes two City Centers: the Washington Metro City Center (WMCC) and the Baltimore-Annapolis City Center (BACC). www.iidamac.org

